

Digital Content Creator

About Future Ready Foundation

Future Ready Foundation is a registered charity dedicated to reducing disadvantage and creating opportunities for young people. We work with schools, communities, employers and industry partners to improve digital inclusion, social mobility and access to future careers.

Through education, employability support, digital and STEM/STEAM skills, and employer engagement, we help young people develop the confidence, skills and experience they need to progress into education, training and employment.

Job Title: Digital Content Creator

Department: Digital Media / Creative

Number of Vacancies: Multiple

Role Purpose

The Digital Content Creator will develop multimedia content for digital channels, combining creative storytelling, photography, video, editing and digital production skills.

Key Responsibilities

- Develop creative concepts for digital content.
- Produce visual content for websites and social media.
- Film and photograph content for campaigns and promotional activity.
- Plan shots and create storyboards for digital productions.
- Produce engaging short-form video.
- Edit video and photographic content.
- Write scripts, captions, headlines and supporting copy.
- Repurpose content across different digital platforms.
- Apply appropriate brand guidelines to digital content.
- Use creative software to produce and edit digital assets.
- Support content calendars and campaign schedules.
- Work with colleagues to plan and deliver content projects.
- Use AI tools where appropriate to support content ideas and production.
- Organise digital assets and project files.
- Monitor digital trends and contribute new content ideas.

Bootcamp Skills Applied

Digital content creation • Photography • Videography • Storyboarding • Scriptwriting • Editing • Creative software • Social media • Digital storytelling • Content planning • AI-assisted creation

